

PRESS RELEASE

ERI YOUTH FESTIVAL 2012 SAWA

20 May 2012

The National Union of Eritrean Youth & Students (NUEYS) is proud to welcome renowned African artists from South Africa, Rwanda, Uganda, Senegal, Kenya, and Guinea who will be joining the Universal & EriArtista Sounds 2012 in Sawa Eri-Youth Festival. NUEYS will be hosting the 5th Eri-Youth Festival this summer, from the 13-15 July 2012, in Sawa Eritrea.

NUEYS is expecting a record number of participants from inside and from diaspora, in this year's Festival. This will consist 50.000 plus youth from inside the country from Europe, Middle East, America, Africa and Australia. The Eri-Youth Festival, which is held in Sawa every two years, is a celebration of Eritrean youth! The Eri-Youth Festival is intended to boost the nationalistic and patriotic feelings and commitments of Eritrean youth so as to put their energy into constructive endeavors. The Eri-Youth Festival also aims at enabling the youth to sideline themselves from sub-national feelings and, through their solidarity, actively participate in national developments efforts.

To bring Eritrean youth from all over the world to one place to celebrate their achievements, as well as to remind them of the ways they can enhance their role in their society, a festival is most convenient. Sawa was chosen for the location of the festival not only because it is a place of national pride, but also because it is the only place that can accommodate the youth expected to participate.

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