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Singapore

Star Alliance is World's Leading Airline Alliance at the World Travel Awards 2023

For the fourth consecutive year, Star Alliance proudly announces its victory as the World's Leading Airline Alliance at the esteemed World Travel Awards. The announcement took place at a Gala ceremony held at Dubai's iconic Burj Al Arab on December 1, 2023.

Earlier in the North America edition in August 2023, the Star Alliance Los Angeles airport lounge achieved a remarkable milestone by securing the title of North America's Leading Airport Lounge for the fourth consecutive year, further solidifying its status as a leader in airport hospitality.

Expressing his gratitude for these accolades, Star Alliance CEO Theo Panagiotoulis stated, "We are truly honoured to receive the World Travel Awards for the fourth consecutive year. This achievement is a testament to the relentless dedication of employees within the Star Alliance network who strive to provide consistent and seamless travel experiences."

Panagiotoulis continued, "Our success is made possible not only by the hard work of our employees across the network, but also by the unwavering confidence and support from our valued customers. We are immensely grateful for the continued trust placed in us and our member carriers."

The World Travel Awards, now in its landmark 30th edition, aims to recognize, reward, and celebrate excellence across various sectors of the travel, tourism, and hospitality industries. The winners are determined through a global poll involving qualified executives in the travel and tourism sector, as well as consumer travel buyers.

Graham E Cooke, Founder of the World Travel Awards, stated "Congratulations to Star Alliance for winning 'World's Leading Airline Alliance 2023'. This is a remarkable achievement, reflecting how the brand is setting the global aviation alliance benchmark. The commitment of the entire Star Alliance team serves as an inspiration to us all."

In addition to the alliance-level award, several Star Alliance member carriers also claimed individual victories this year. These triumphs further highlight the collective strength and excellence of Star Alliance and its member airlines in delivering unparalleled service to travellers.



World's Leading
Airline Alliance

About Star Alliance

The Star Alliance network was established in 1997 as the first truly global airline alliance, based on a customer value proposition of global reach, worldwide recognition, and seamless service. Since inception, it has offered the largest and most comprehensive airline network, with a focus on improving customer experience across the Alliance journey.

The member airlines are: Aegean Airlines, Air Canada, Air China, Air India, Air New Zealand, ANA, Asiana Airlines, Austrian, Avianca, Brussels Airlines, Copa Airlines, Croatia Airlines, EGYPTAIR, Ethiopian Airlines, EVA Air, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shenzhen Airlines, Singapore Airlines, South African Airways, SWISS, TAP Air Portugal, THAI, Turkish Airlines, and United.

Overall, the Star Alliance network currently offers more than 16,000 daily flights to almost 1,200 airports in 186 countries. Further connecting flights are offered by Star Alliance Connecting Partners Juneyao Airlines and THAI Smile Airways.

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